

Web Privacy Policy

We are committed to safeguarding the privacy of visitors to this website; this policy sets out how we will treat your personal information.

(1) What information do we collect?

We may collect, store and use the following kinds of personal data:

- (a) Information about your computer and about your visits to and use of this website, such as your IP address, geographical location, browser type, referral source, length of visit and number of page views
- (b) Information that you provide to us for the purpose of registering with us (including email address)
- (c) Information that you provide to us for the purpose of subscribing to this website services, email notifications and/or newsletters (including email address)
- (d) Any other information that you choose to send to us.

(2) Cookies

We use cookies on this website. A cookie is a text file sent by a web server to a web browser, and stored by the browser. The text file is then sent back to the server each time the browser requests a page from the server. This enables the web server to identify and track the web browser.

We may send a cookie which may be stored by your browser on your computer's hard drive. We may use the information we obtain from the cookie in the administration of this website, to improve the website's usability and for marketing purposes. We may also use that information to recognise your computer when you visit this website, and to personalise this website for you. Our advertisers may also send you cookies if you click on their website links.

Most browsers allow you to refuse to accept cookies. (For example, in Internet Explorer you can refuse all cookies by clicking "Tools", "Internet Options", "Privacy", and selecting "Block all cookies" using the sliding selector.) This will, however, have a negative impact upon the usability of many websites, including this one.

We use Google Analytics to analyse the use of this website. Google Analytics generates statistical and other information about website use by means of cookies, which are stored on users' computers. The information generated relating to this website is used to create reports about the use of the website. Google will store this information. Google's privacy policy is available at: <http://www.google.com/privacypolicy.html>.

(3) Using your personal data

Personal data submitted on this website will be used for the purposes specified in this privacy policy or in relevant parts of the website. We may use your personal information to:

- (a) Administer the website
- (b) Improve your browsing experience by personalising the website
- (c) Enable your use of the services available on the website
- (d) Send you general (non-marketing) commercial communications
- (e) Send you email notifications which you have specifically requested
- (f) Send to you our newsletter and other marketing communications (relating to our business or the

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businesses of carefully-selected third parties) which we think may be of interest to you by post or, where you have specifically agreed to this, by email or similar technology (you can inform us at any time if you no longer require marketing communications to be sent by emailing us at mgcadmin@murrayfieldgolfclub.co.uk

(g) We will share members email addresses with the Pro-Shop for the purpose of informing members of Professional sponsored events, our Printers MDPD for the purpose of mailing the Annual Reports and Scottish Golf for the purpose of CDH administration.

(h) Deal with enquiries and complaints made by or about you relating to the website.

(i) We will share some information with our Accountancy Partners in order to properly administer the day to day running of MGC.

We will not, without your express consent, provide your personal information to any other third parties for the purpose of direct marketing.

(4) Other disclosures

In addition to the disclosures reasonably necessary for the purposes identified elsewhere in this privacy policy, we may disclose information about you:

(a) To the extent that we are required to do so by law

(b) In connection with any legal proceedings or prospective legal proceedings

(c) In order to establish, exercise or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk)

(d) To the purchaser (or prospective purchaser) of any business or asset which we are (or are contemplating) selling.

(5) International data transfers

As The Club does not operate in any other country it will not transfer information outside of this country.

(6) Security of your personal data

We will take reasonable technical and organisational precautions to prevent the loss, misuse or alteration of your personal information. We will store all the personal information you provide on our secure servers. Of course, data transmission over the internet is inherently insecure, and we cannot guarantee the security of data sent over the internet. You are responsible for keeping your password and user details confidential. We will not ask you for your password.

(7) Policy amendments

We may update this privacy policy from time-to-time by posting a new version on this website. You should check this page occasionally to ensure you are happy with any changes. We may also notify you of changes to our privacy policy by email.

(8) Your rights

You may instruct us to provide you with any personal information we hold about you. You may

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instruct us not to process your personal data for marketing purposes by email at any time. We will not share your data with any 3rd party outside of The Club.

(9) Third party websites

We do not link to third party websites, however we may show 3rd party website links, eg tee sponsorships. The Club is not responsible for Website privacy policies of these 3rd parties.

(10) Updating information

Please let us know if the personal information which we hold about you needs to be corrected or updated.

(11) WebCam

We have deployed a WebCam on the West Wall of the Clubhouse in order to showcase the 1st Tee/Fairway and the 18th Green/Fairway. This camera maintains a live feed and may record images. Where images are recorded they will be kept no longer than 30 days. Any images recorded may be shared with Law Enforcement if required.

(12) CCTV

Where deployed, CCTV is used to maintain security of the exterior doors and areas of the Car Park. Images will be recorded but kept no longer than 30 days. Any images recorded may be shared with Law Enforcement if required.

(13) Contact

If you have any questions about this privacy policy or our treatment of your personal data, please write to us by [email](#):

or by post to :-

Murrayfield Golf Club
43 Murrayfield Road
Edinburgh
EH12 6EU